

# Plone Foundation Organizational report 2016-2017

## Plone Foundation Board of Directors

President: Paul Roeland

Vice-President: Alexander Loechel Secretary: Chrissy Wainwright

Philip Bauer

Víctor Fernández de Alba

Carol Ganz

T. Kim Nguyen - Marketing chair Treasurer: Jen Myers (non-voting)

Alexander is liaison to the Education and Security Teams, Philip is liaison to the Framework team.

### Membership Committee

The Membership Committee reviews all applications for membership in the Foundation and makes recommendations to the Board of Directors.

- Philip Bauer, chair
- Chris Calloway
- Andy Leeb
- Armin Stross-Radschinski
- Nejc Zupan
- William Fennie
- Lawrence Rowe
- T. Kim Nguyen
- Maik Derstappen
- Peter Holzer
- Asko Soukka

#### **Ambassadors**

Plone Ambassadors represent Plone in their region.

- Jian Aijun, China
- David Bain, Jamaica
- Leonardo J. Caballero G., Venezuela
- Virginia Choy, Australia
- K. K. Dhanesh, India
- Fernanda Lobato, Brazil
- Manabu Terada, Japan

## **Plone Events**

## Sprints funded

The Board helped fund the following strategic sprints:

- Boston post-conf sprint (US)
- Alpine City Sprint (AT)
- Beethoven Sprint (DE)
- Midsummer Sprint Jyväskylä (FI)
- Zope Resurrection sprint (DE)
- Zope Phoenix sprint (DE)
- UI and frontend sprint, Toulouse (FR)

And also a number of community meetup-level events:

- Llubljana Dragon Sprint (SI)
- Plone Sylhet Bangladesh (BD)
- Meetup Kinshasa (CO)

Not funded, but notable:

PLOG, Sorrento (IT)

# Evangelism & Outreach

#### PyCon (Portland)

We were again a community sponsor and had a booth. As this is such a large event, care will have to be taken next year to staff the booth optimally.

### EuroPython (Rimini)

We hosted a booth with marketing materials, and Alessandro Pisa and Paul Roeland held a talk. Thanks to all volunteers.

#### PyconWEB (Munich)

Several talks and workshops on Plone were held at this new event, drawing 200+ people.

### Kiwi PyCon (Dunedin, New Zealand)

The Virtual Limited from Christchurch sent a couple people to the conference where they set up a Plone booth with marketing materials.

#### Idealware

This influential organisation renewed their "CMS report". Thanks to, amongst others, diligent review work by all Board members and helped by Cris Ewing our listing was updated and corrected, and we are reviewed fairly and favourably.

The Foundation purchased a small advertisement to appear in an upcoming Idealware report, "The Landscape of Digital Marketing Tools for Nonprofits".

### University of Wisconsin Oshkosh

Kim Nguyen helped a class of 18 computer science students who used the Mastering Plone training, and then worked on projects contributing to Plone. One of the projects, a Windows Installer, was extended into a summer internship project for one student, Kyle Arthurs, and was successfully completed. The Plone community helped financially via crowdfunding.

#### CMS Garden

We renewed our membership, and participated in this joint open source CMS promotion campaign. Maik Derstappen and Alexander Loechel represented Plone at the annual meeting.

### World Plone Day

Six locations (that we know of) participated, with at least Germany, Japan and Italy reporting larger attendances.

#### Various

- Alexander Loechel talked at Drupalcamp
- Paul Roeland represented at accessibility meetup
- Alexander Loechel and Max Jacob attended the annual meeting of German Universities using Plone.

#### Media

- Eric Steele did a nice and extensive podcast
- Long article in a German magazine
- Article on major Dutch emerce site

## Google Summer of Code

Cris Ewing served as our coordinator, and did an excellent job.

Five students entered into the program:

- K C Pavithira Reddy (plone.org improvements)
- Oshane Bailey (theme editor improvements)
- Mikko Hursti (Mosaic listing customization improvements)
- Noel Varghese (Plone progressive web application / JavaScript client)
- Shriyansh Agrawal (content import and export)

Of these, the first 4 completed their project while Shriyansh completed \% of the project.

This year, Cris Ewing coordinated a large number of mentors, including Asko Soukka, Franco Pellegrini, Alexander Loechel, Timo Stollenwerk, Eric Bréhault, Dylan Jay, Héctor Velarde, Fulvio Casali, Sean Upton, T. Kim Nguyen, Jens Klein with assistance from Matthew Wilkes and Paul Roeland. Thanks all!

The Plone Foundation has offered financial help to the students to come to Barcelona, in order to deepen their ties with the community and present their work.

## **Intellectual Property**

#### **Trademarks**

- Trademark watch service renewed
- Currently we are still in legal proceedings against a domain grabber

## Miscellaneous Items

- The Foundation started funding a dedicated server for continuous integration/testing, thereby improving the reliability.
- The Foundation started funding a dedicated server for <a href="https://plone.io">https://plone.io</a> (the headless CMS information and to-be-SaaS site)
- You can now sponsor the Plone Foundation with your online shopping, by using Amazon Smile and choosing Plone as recipient. No costs for the shopper, benefit to the Plone Foundation. Thanks Kim for setting this up!
- The Great Security Hoax of late 2016; a hoaxer tried to make money off the fact that he
  had supposedly 'hacked' the Plone-powered FBI site. It was a complete fake. Thanks to
  inspired work by the security team and others we were able to debunk it, and turn it into
  good publicity.
- The Foundation is mentioned on <a href="https://publiccode.eu/">https://publiccode.eu/</a> as supporter.

#### In Memoriam

With sadness we learnt that Jean Ferri passed away on June 29, 2017. He was a pillar of the South American Plone community, and it was a great privilege to have known and worked with him.

## **Sponsorships**

This year, with Jen Myers' help, we reconciled and improved our tracking procedures for sponsorships and we streamlined the issuing of renewals, invoices, and receipts for sponsorships.

This year's sponsors follow.

#### Premium

- Enfold Systems
- Jazkarta
- PSW Group
- Six Feet Up
- Soliton Consulting
- Syslab
- Wildcard Corp
- Rackspace
- Affinitic

### Standard

- atReal
- Cris Ewing
- derico
- Eau de Web
- Interaktiv
- KitConcept
- Kombinat
- Operun
- PretaWeb
- Unified
- XHOSTPLUS
- Zest Software
- Maid2Clean
- Rotterdam Slotenmaker
- AAHS slotenwacht
- Slotenmaker Amsterdam
- ReTrans
- Testalize
- 4teamwork

## University

- Université de Namur

#### Providers listed on Plone.com

- agitator Weblösungen
- BlueDynamics Alliance Klein & Partner KG
- bit4mation UG
- BlueDynamics Alliance programmatic web development
- BubbleNet
- Business Webbing
- Ecréall
- Flying Circus Internet Operations GmbH
- Four Digits
- Güell Consulting
- Hatchd Digital
- Iskra Big Data Solutions SL
- Makina Corpus
- Prontonet
- Quernus
- Reid-McMahon, LLC
- Starzel
- Tecnoteca srl

### Plone Foundation Heroes

As always, a very special thanks also to our individual sponsors:

- Baumann Jonas
- Giuseppe Romagnoli
- Godefroid Chapelle
- Kim Nguyen
- Liz Leddy
- Lucas Aquino
- Paul Roeland
- Stephen McMahon
- Sylvain Boureliou
- Chris Calloway
- Héctor Velarde